

# INSIDE PICTURES

Open for applications  
from 4 February to  
13 March 2016

## What is it?

This top level and highly regarded programme is for 20 ambitious executives and producers who want to lead the film industry into the digital future. Comprised of three intensive one-week modules and a tailored project, Inside Pictures takes place in London and Los Angeles between June 2016 and January 2017.

Module 1 - 13 to 17 June in London

Module 2 – 18 to 23 September in Los Angeles

Module 3 – 21 to 25 November in London

Module 4 – 11 to 12 January (2017) in London

The focus of the programme will be to develop the cutting edge industry business knowledge, management skills, profile and cross-industry contact network needed for leaders from across the industry to thrive in the global business of film. Seminars, workshops, studio visits and events will cover all aspects of the international film business - from development through production, financing, worldwide distribution, marketing and exhibition and latest digital developments.

## Who is it for?

Ambitious, internationally-minded film executives and producers, working in and with the European film industry, from all disciplines (development, production, post-production, special effects, sales, distribution, marketing, finance, legal and business affairs).

### **Key benefits from attending this programme:**

- Give a 360 degree exposure to all aspects of the film industry;
- Build a greater level of knowledge and understanding of the business;
- Add value to participants and their companies.



# Fees, Scholarships, Bursaries:

The full fee for participation is Euro 6,000. The participation fee covers:

- All lunches and refreshments during the module days
- Networking events during the modules (including at least one dinner per module)
- Hotel accommodation during module 2 in LA
- Transport between venues during module 2 in LA

Costs you would typically be asked to cover yourself include breakfasts, dinners and accommodation during the modules, and travel to and from venues during modules 1, 3 & 4).

Scholarships are available to contribute to the cost of the fees. These are awarded purely at the discretion of the Inside Pictures management. Participants from Eastern Europe and Spain can receive a scholarship of up to 50% to contribute towards their fees, reducing their fee to Euro 3,000.

Bursaries are available to contribute towards travel and accommodation expenses in London for participants coming from outside the UK. All participants, regardless of their origin are entitled to a bursary toward the cost of their LA flight.

- Estimated Inside Pictures Bursary contribution to Module 2 Los Angeles flight: 800 Euros\* per participant, available to all participants.
- Estimated Inside Pictures Bursary contribution to London travel and accommodation costs, for participants based outside the UK: 2,500 Euros\* per participant for the whole programme.

\*Please note, these are guideline amounts only, and subject to change. Exact contributions will be set in May 2016. Bursaries can be claimed only after the event, upon presentation of an invoice and supporting receipt

## What is the opportunity...

### ... for PRODUCERS:

**Libby Durdy**, Producer at Duck Soup Films and Alumni of 2015, says:

*"Not only do we have the opportunity to meet with leading figures in the industry who are extremely generous in sharing their experiences but there is also a fantastic group of peers who I have gained a lot from and I am sure we will support and work with each other throughout our careers..."*



**Bert Hamelinck**, Producer and Managing Director of Caviar Content and Alumni of 2011, says:

*"I was an experienced producer when I applied to Inside Pictures but the programme was a big part of my reaching the next level in my career as it really gives access to areas of the film industry, both in Europe and the US. The quality and breadth of speakers was excellent and I am happy to say that I feel I learned just as much from my fellow participants on the programme. I am now working on a number of European co-productions where the experiences on the programme were very helpful. I would not hesitate to recommend Inside Pictures to experienced European film industry professionals looking to take that next step."*

## ... for those working in SALES:

**Caroline Couret-Delègue**, Head of Sales & Acquisitions at Metrodome International and Alumni of 2015, says:

*"I was amazed at the amount of talent there is in the room. Being surrounded by such an incredible team is truly inspiring. Every module is interesting and gave me ideas. The quality of the speakers and their genuine enthusiasm to share their experience and knowledge is impressive - having the opportunity to speak with the top decision makers of the industry is fantastic. I loved the fact that you can exchange ideas with them about anything including sometimes sensitive topics. My fellow participants are also a constant source of knowledge and support; our team is so complementary that between us at least one of us will have the answer to our questions."*

## ... for those working in DISTRIBUTION / ACQUISITIONS:

**John Ramchandani**, Managing Director of Hollywood Classics and Alumni of 2012, says:

*"My background is in film distribution; however IP is designed to throw each participant into the ring, each with individual strengths and backgrounds within the industry. Participants attend a detailed and well-organised programme of seminars and networking events, all of which are designed to broaden your understanding of the business. I now have strong contacts in production, finance, international sales and acquisitions, all of whom can be called on if needed – and vice versa. Inside Pictures manages to condense decades of professional experience into just 3 weeks!"*

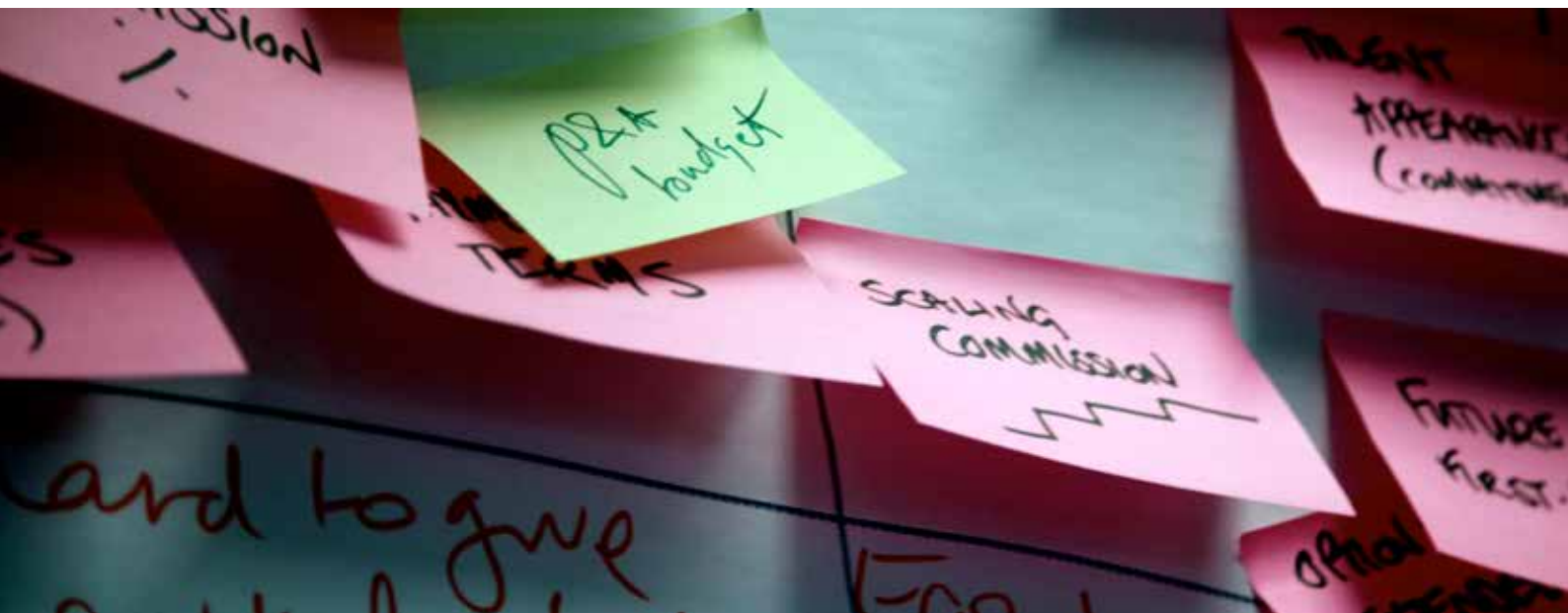
## ... for those working in BUSINESS AFFAIRS:

**Mark Byrne**, Head of Business Affairs at Element Pictures and Alumni of 2013, says:

*"As somebody involved in a company that straddles production, distribution, exhibition and VOD, I didn't think I would ever find a training programme that could cater for what I needed but Inside Pictures did. Not only was the calibre of speakers excellent but there was a great mix of participants both geographically and from different disciplines."*

**Spyro Markesinis**, VP Business and Legal Affairs, Momentum Pictures and Alumni of 2011, says:

*"As well as learning about the day to day parts of the industry you see less of in business affairs, the networking side (both within and outside your peer group) was very useful. Inside Pictures puts all participants out there, meeting the creative as well as business executives. That exposure is invaluable for people in business affairs: a department which can, sometimes and incorrectly, be seen as more of a 'back office' function."*





## ...for those working **LEGAL** and **FINANCE**:

**Laure Vaysse**, COO, Motion Picture Capital, Alumni of 2012, says:

*"Inside Pictures is one of the best training programmes that can be offered to executives of the film industry. It provides a better understanding of the current issues facing our industry as well as a distinct and rare opportunity to meet well-respected specialists.*

*The quality of the sessions, the expertise of the speakers and diversity of the fellow participants create a great environment to reflect on our personal role within the industry and to try and maximise what we can bring to it now, and in the near future. Opportunities such as this are few and far between; building a network of contacts; getting upfront advice from senior executives; and, just as importantly finding answers to professional challenges faced or being faced on an individual level. As an Alumni, I have already benefited significantly from the embedded structure and organisation at Inside Pictures, and furthermore I am sure I will for many years to come."*

You can read more of our participants' feedback on our website.



## Some frequently asked questions about the course are:

- **I am already part of a successful business, why do I need training?**

If you are a senior executive or an individual running your own business, you will know that success in part depends on maintaining and growing the right contacts and networks and understanding the whole industry. Inside Pictures is tailored to senior level industry professionals, and our previous participants testify to the value of the programme.

Thomas Benski, MD and Producer of Pulse and Alumni of 2011, says:

*"I must say I was sceptical when I applied as I think it is very hard to find a programme that will be genuinely helpful once you have reached a certain stage of the industry. Well, I was very wrong. IP was a real revelation: the standard of the lecturers and participants has made this experience unique. The most unique aspect for me is the blend of disciplines. Despite all participants being from the same industry, if it was not for IP I would have never engaged with certain disciplines unless we were in a business transaction, by which time it's too late."*

- **Can I apply again if I've already applied in the past?**

Yes! We very much encourage re-applications. Each year, we endeavour to make sure the group of 20 participants form a well-matched and rounded cohort. Applicants may not be the right fit one year, but this does not mean they have not met the selection criteria.



Applications will open on Thursday 4 February, and the deadline is Sunday 13 March 2016.

If you would like to speak with someone about this programme please contact Corinne Ranaraja: [corinne@inside-pictures](mailto:corinne@inside-pictures) / +44 7863 548 263.

For more information and to apply, visit: [www.inside-pictures.com](http://www.inside-pictures.com)

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